



PRICING

Digital Content Development.

| Digital Content | |
|------------------------|-----------------|
| Sales Tools | \$120/hour |
| Email Campaign | \$150/message |
| Social Media | \$150/hour |
| White Paper | \$250/page |
| Blog | \$500/blog |
| SEO Content | \$1,000 page |
| Content Audits | \$2,500-\$5,000 |

| Instructional Content | |
|------------------------------|------------------|
| Instructional Design | \$120/hour |
| Courseware | \$120/hour |
| E-Learning | \$120/hour |
| Mobile Learning | \$120/hour |
| Instructor Led Training | \$240/hour |
| Distance Learning Consults | \$500/hour |
| Curriculum Consults | \$500/hour |
| Webinar Instruction | \$1,000/hour |
| Curriculum Audits | \$5,000-\$10,000 |

| Video Content | |
|-----------------------------------|-------------|
| Audio Scripts | \$1,000/min |
| Software and Application Training | \$1,500/min |
| Animation (Audio and Development) | \$3,000/min |
| YouTube Channels | \$250/hour |